



# Selling Memorandum Services For Business Brokers

**Selling Memorandums**  
**Business Valuations**  
**Custom Market Research**  
**Business Plans**  
**Sales & Marketing Plans**  
**Customer Experience**

## *High Impact Results*

Many people call the Selling Memorandum a Business Plan in reverse. It should present a company in a positive light using an easy-to-grasp format.

We prepare a Selling Memorandum that presents the type of business, financial health, management requirements, employees, competition, and the total value of what is for sale.

We prepare it under your company name to ensure qualified buyers will find you to move to the next stage.



As a professional Business Broker you know that the more time you spend selling, the greater your chances are for success. Your time is valuable and getting in front of clients and potential buyers each day is the best use of your time. You also know that to sell a business you need a **Selling Memorandum** that you can place in the hands of potential buyers. Collecting information and the preparation of a documents can consume days of time stealing away from selling. Now you have a choice. You can leverage the services of **eDemand** to create a world class Selling Memorandum prepared on your behalf.

A **Selling Memorandum** prepared by **eDemand** gives you the gift of time. Our documents are prepared exclusively for your listings and are sure to make a great first impression on potential buyers.

Don't spend your time collecting information, writing and formatting documents. Call **eDemand** today and begin using our document preparation services.



## Contact Information

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**we believe your success is our job** 

# eDemand Inc

*High Impact Results*



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**eDemand** offers many services to small and medium size businesses. One critical service is our business valuation. A business valuation can be confusing and there are many methods that can be used.

Let us help you provide your clients with an objective valuation. We will prepare the valuation on your behalf for you to present to your clients. You can provide the service for a fee or simply include it as a part of your selling package.



**eDemand** offers services to help you succeed in business. We provide high impact results for your business today.

*The Selling Memorandum is a powerful marketing tool and provides the buyers that you find valuable information on the listings you have to offer. A well constructed document is a great benefit to you in the sales process and presents your services to potential buyers as a high quality professional.*



**eDemand** has the experience and expertise to prepare a **Selling Memorandum** that will showcase your listings in the way they deserve to be presented. We will work under your existing agreement as your agent to prepare the appropriate documentation. Working with **eDemand** enables you to present a greater breadth of services to customers. We will work with you to provide marketing and business valuation services.

By using our Selling Memorandum service for your listings you can:

- *Pass along the cost to the seller as a part of the commission or initial fee,*
- *Spend more time selling and less time documenting,*
- *Present the document to sellers using your logo and legal pages,*
- *Broaden your scope of services for your clients,*
- *Present a professionally developed and carefully crafted sales document to potential buyers,*
- *Reduce the amount of time fielding general questions about a listing,*
- *Increase the value to your customers.*

**eDemand** has been on the buying side of business acquisitions for small to medium size businesses. We gained our experience from the buyers side of the business and know firsthand what works and what doesn't. We understand the process and the concerns of buyers and sellers alike. We make your job easier and more successful. Our business is helping your business extend the value chain.

Contact **eDemand** today and learn how we can help you.

**we value your business!**

**eDemand Inc**